

# SPRING 2020



THIS SPRING

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## YOUR DURHAM SPRING PLAYLIST

WOMEN'S HISTORY MONTH IN DURHAM

FIVE MUST-SEE SPRING EVENTS

## ← Inside: We've got THE SOUNDTRACK TO THE SEASON

The songs of spring are here, hanging in the air of Durham. Have you heard? This is the time to hum along to the sweet melodies of annual festivals, feel the vibes of your next warm-weather adventure, and seek the beauty of new blooms in outdoor spaces. Folks like to talk (or sing) about our Carolina summer, but don't sleep on our Durham spring, y'all. See you soon.

## THE SONGS OF SPRING

### LISTEN UP: *HERE'S YOUR SPRING BUCKET LIST*

All day. All night. That's exactly how much time we spend thinking of how our locals and visitors experience our destination. Durham must be felt to be experienced, and we're all about finding new ways to share Bull City vibes, which, of course, led to our most beautiful, auditory venture yet — the first-ever lo-fi album by a destination marketing organization in the country. Lo-fidelity music is sensory, lyricless, layered, and intentional: not unlike Durham. Trust, it's a mood.

We partnered with Blackspace, a digital makerspace dedicated to utilizing unique mediums to empower black and brown youth in their creative ventures. These tracks are meant to give you a taste of the flavor of our community year-round, but this spring, we invite you to experience the beautiful, brilliant, bold place that is Durham on loop, wherever you are.

Here already? (You'd better be.) We've created a guide with select tracks intended to inspire you to conquer the season.

Listen to 20 original tracks here:

[DURHAMFI.COM](http://DURHAMFI.COM)

track 2..... Named for our historic, signature tobacco leaves, this district leaves a distinct impression. Come for the local shops and stay for culinary delights with influences from Asia, Africa, Italy, and Central America.  
**“ BRIGHTLEAF ”**

track 3..... Kids and kids at heart: *Jordan Lake* is a natural beauty fit for the whole family. South of the urban epicenter of the Bull City, this lake offers alcoves of sandy beaches, shaded areas and grills to take your picnic to the next level.  
**“ JORDAN LAKE ”**

track 7..... Take a photo in front of the new Durham sign at the *American Tobacco Campus*. This particular landmark stands adjacent to our iconic water tower and is dedicated to the strength and resiliency of our community.  
**“ LUCKY STRIKE ”**

track 9..... Durham's *Ninth Street* is a perfect ten. Nestled next to Duke University's campus, locals and visitors can find international eateries, local staples, and a bikeable infrastructure suitable for all.  
**“ NINTH ”**

track 12..... Within a few paces of what used to be the entrepreneurial epicenter of Durham's black business, thriving black-led ventures await your exploration. From *Jeddah's Tea* and *Zen Succulent*, to *Beyu Caffè* and *Saltbox Seafood*, there's a surplus of present-day and future talent driving our African American community forward.  
**“ SPIRIT OF BLACK WALL STREET ”**

track 15..... Create your own art on the *Durham Central Park* pixel wall, have a skateboard adventure at the nearby skate park, and plan a trip around our regionally regarded spring food truck rodeo. Stride north a couple of paces and catch a North Carolina Central University baseball game at the historic *Durham Athletic Park* where “Bull Durham” was filmed.  
**“ CENTRAL PARK ”**

track 17..... The best minor league team in the country celebrates opening day this season, which means all-you-can-handle family fun is yours to enjoy. Themed nights like “bark in the park”, Latino heritage weekend, and “Star Wars” nights are not to be missed. Don't miss fireworks after Friday night games!  
**“ DURHAM BULLS ”**

## WHO RUNS THE WORLD?

*March is women's history month, and Durham women are creating lucrative ventures throughout our community.*

Durham is where women — white, black, Latina and queer women — make up the majority of city council. This is where Pauli Murray, a queer woman of color, became an author, lawyer, educator, poet, priest, and coauthor of Ruth Bader Ginsberg's key legal brief in the 1971 case *Reed vs. Reed*. Durham is also where, in 2017, women made more money than men, on average. Durham has ranked in the top 10 in the U.S. and number one in the state for pay in the field of technology. Women lift up women here — and we've been doing it for a long, long time.

Our present-day cityscape is marked with the fruits and fortitude of women-led ventures. From *Bright Black* candles and *East Durham Bakeshop* pie to *So Good Pupusas*, wins for women are wonderful. When founders and CEOs of startups and businesses like *Bee Downtown* and *The Mothership* take flight, women-led success feels powerful. Durham is where women of color began tea houses, plant shops, and ice cream shop storefronts, all on the same stretch of concrete. Sip. Shop. Savor.

The entrepreneurial spirit of women is everywhere in the Bull City. Support the hustle on your next visit.

Looking to support Durham-grown ventures by our talented boss ladies?

Go to [DISCOVERDURHAM.COM](http://DISCOVERDURHAM.COM) and search:

**“ OWNING IT ”**



## FIVE MUST-SEE SPRING EVENTS

### Durham Art Walk

**Spring Market | March 7-8**

Produced and presented by the Durham Arts Council, this annual art walk provides a weekend full of visual art by local makers as well as live music, food trucks, and excellent retail opportunities!

### Full Frame Documentary Film Festival | April 2-5

Each spring, Full Frame welcomes filmmakers and film lovers from around the world for a four-day, morning-to-midnight array of nearly 100 films at the historic Carolina Theatre. You'll find discussions and panels set within unique locations throughout downtown Durham. Be inspired and build unique community among filmmakers, film professionals, and the public at this 23rd annual festival.

### Civil War Troop Surrender Commemoration at Bennett Place | April 25-26

Durham's Bennett Place State Historic Site is where Generals Johnston and Sherman negotiated the largest troop surrender of the Civil War. Commemorate the events that took place more than 150 years ago by delving into reenactments and storytelling that brings the past to life.

### Strawberry Festival | May 2

Since 2005, Durham residents and visitors alike have been chopping berries, painting signs, spearing juicy lemons with spicy peppermint sticks, enjoying fantastic local artists, and enjoying a strawberry-filled day each year. Join them for this annual tradition in the heart of the Central Park District from 11 a.m. to 3 p.m. All funds raised at The Strawberry Festival support the Central Park School for Children's Monarch Fund.

### Bimbé Cultural Arts Festival | May 16

For over half a century, the national award winning Bimbé Cultural Arts Festival has been a springtime staple in Durham. This family-oriented event is a celebration of African and African American history, culture, arts, and traditions. Join in the festivities at Rock Quarry Park from 12-8 p.m.

Want more Durham events?  
[DISCOVERDURHAM.COM/EVENTS](http://DISCOVERDURHAM.COM/EVENTS)